

DeMaria's "Green IT" Initiative

With everything going "Green" these days – and information technology (IT) being no exception – DeMaria is off to a good start working towards our goal of reducing the impact that technology has on the environment. On Friday, March 7, Great Lakes Electronics picked up five pallets of outdated and/or broken computer equipment from DeMaria for recycling.

In addition, employees were encouraged to bring in personal electronic items from home to be recycled. Several employees embraced this opportunity because it is not acceptable to put printers, computers, etc. in a dumpster since the equipment contains toxins like lead, cadmium, arsenic and mercury and the EPA imposes fines for improper disposal.

Great Lakes Electronics recycles 100% of the materials collected, nothing ever goes into a landfill, and they operate their facility based on a system of asset recovery.

All electronic equipment received at their facility is evaluated, classified for reuse, and processed. Components of value are sold for reuse or recovery of raw materials and the remaining scraps are then properly recycled. End-of-life disposal is just one way that DeMaria can have a positive impact on the environment.



Pictured above: The Great Lakes Electronics truck loaded with five pallets of broken and outdated computer equipment.